

Key Features



Automated Attendant	✓	✓
Scheduled Call Routing	✓	-
Unlimited Call Menus	✓	-
Unlimited IP Extensions	✓	-
Unlimited Access to Voicemail	✓	-
Unlimited Voicemail Boxes	✓	-
Outlook Integration	✓	-
Voicemail-to-email	✓	-
Telecommuter support	✓	-
Integrated Music-on-Hold	✓	-
Conference Calling	✓	-
Branch Office Support	✓	-
Web Control Panel	✓	-

Cost for 8 extensions + 2 phone lines

PBXtra	=	\$ 2,482
Talkswitch	=	\$ 2,987
PBXtra Savings	=	\$ 505

Key Features



Automated Attendant	✓	✓
Scheduled Call Routing	✓	✓
Unlimited Call Menus	✓	✓
Unlimited IP Extensions	✓	✓
Unlimited Access to Voicemail	✓	-
Unlimited Voicemail Boxes	✓	✓
Outlook Integration	✓	✓
Voicemail-to-email	✓	✓
Telecommuter support	✓	✓
Integrated Music-on-Hold	✓	-
Conference Calling	✓	✓
Branch Office Support	✓	-
Web Control Panel	✓	-

Cost for 20 extensions + T1 Interface

PBXtra	=	\$ 4,475
3COM NBX	=	\$ 7,450
PBXtra Savings	=	\$ 2,975

Key Features

Give your phone a brain.™
PBXtra

AVAYA

Automated Attendant	✓	✓
Scheduled Call Routing	✓	✓
Unlimited Call Menus	✓	✓
Unlimited IP Extensions	✓	✓
Unlimited Access to Voicemail	✓	-
Unlimited Voicemail Boxes	✓	✓
Outlook Integration	✓	✓
Voicemail-to-email	✓	✓
Telecommuter support	✓	✓
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Conference Calling	✓	✓
Branch Office Support	✓	✓
Web Control Panel	✓	-

Cost for 20 extensions + T1 Interface

PBXtra	=	\$ 4,475
Avaya IP Office	=	\$ 16,900
PBXtra Savings	=	\$ 12,425

Fonality PBXtra Competitive Analysis

Key Competitive Advantages of PBXtra

Low Cost of Ownership

PBXtra delivers THE LOWEST COST OF OWNERSHIP for a full featured PBX phone system on the market today! Once you have purchased the PBXtra solution there no required maintenance or support fees associated with maintaining the system.

Professional Call Management

PBXtra allows small business to function like an enterprise entity. We provide features which allow clients to arrange multiple auto attendants enabling you to route an incoming call through unlimited nested menus. In addition, satellite offices, telecommuters and road warriors have the ability to be connected remotely with an internal extension!

Incredible Scalability

PBXtra is simple enough for the 5 person office and feature-rich enough for the 100 person office. Our solution allows clients to arrange any combination of analog or IP phones in their office, with no maximum to the number of IP phones that access the PBXtra system.

Use PSTN (phone lines), VoIP or Both

In the past five years, the convergence of voice and data communications has come a long way. Chief Technology Officers and IT Directors have been lured from dated network architecture that demanded segregated voice and data networks. The guarantee of efficiency and cost-cutting has driven many enterprises to adopt and trust data networks to carry the majorities of their voice traffic. Simply put, one network means less monitoring, less management, less concern, and big savings. Eager to participate in these enterprise-level breakthroughs, the small to medium sized business has demanded the ability to unite their communications and begin implementing voice over IP solutions in their 5, 50 or 100 person offices.

In a world which is propelled by ROI and least cost solutions, PBXtra is the ideal answer for the business seeking low investment, high return, and continued savings. PBXtra packs all of the features required of a small, medium or even enterprise business into a low price point and goes one step further in saving the customer money – PBXtra routes calls thorough Voice Over IP (VoIP). Implementing VoIP essentially allows a business to make free calls to other VoIP Users and capitalize on very low per minute charges for national calling.

We recognize that the revolution to carry voice traffic on a purely IP network has not fully reached the corners of the small to medium sized business world yet. For this reason we have engineered PBXtra to accommodate those who would like to “back-up” their IP phone system with traditional PSTN connectivity. This feature provides our customers the peace of mind to know that they can take advantage of the feature rich phone system, at a very low cost without abandoning the security that they have grown to trust in traditional dial-tone.